



Student Internship Ambassadors

Fueling success tomorrow by igniting experience today.

1. What are Student Internship Ambassadors (SIA's)?

S.I.A's is a student-run leadership organization, in partnership with Eastern Illinois University Career Services, who serve as knowledgeable representatives to promote awareness and participation in experiential learning opportunities.

2. What majors do S.I.A's represent?

Students from all majors are welcome to become an S.I.A. Currently, S.I.A's represent more than 15 majors.

3. What are the requirements to become an S.I.A?

The ideal S.I.A should be a strong representation of the strengths and qualities of Career Services and EIU. Previous internship experience is NOT required, but a desire to develop professionally along with a positive attitude, commitment, and initiative is expected. Academic success should be the top priority for all students, so we do ask that a student have a minimum GPA of 2.0 prior to applying.

4. What are the benefits of becoming an S.I.A?

There are many benefits of becoming a S.I.A; some of which include the following:

- Professional development and networking opportunities
- Opportunities to gain experience in areas such as programming & outreach, recruitment & training, event planning, marketing, public relations, budget management, market research, data collection & analysis, and many more
- Obtain the skills that employers seek out when hiring interns and new college grads including leadership, communication, strategic planning, creativity, and entrepreneurial (NACE 2012 *Job Outlook Survey*)

5. What are typical projects of an S.I.A?

Some of our projects may include:

- Conduct informational sessions to peer groups
- Strategize and execute outreach events
- Plan marketing strategy and design promotional materials
- Manage recruitment and training of new S.I.A's
- Create ways to increase awareness of activities, events, and opportunities pertaining to internships including newsletter, blog, social media, etc.
- Oversee fundraising efforts, budget management, and financial data
- Obtain quantitative and qualitative data pertaining to internships through surveys and focus groups

6. Do I have to participate in every event?

Participation requirements for S.I.A's are based on a point system. Each activity and event is worth a certain amount of points. At the end of each semester, S.I.A's are expected to reach a minimum amount of total points. Leaders are recognized for their efforts at the end of every semester.

8. Does being an S.I.A look good on a resume?

Absolutely! Although it will not **guarantee** an internship or job, the experience gained as an S.I.A looks excellent on a resume and will indicate a high level of appreciation and understanding of internships and commitment to professional development.

9. What is the time commitment?

On average, most S.I.A's serve about 3-5 hours/week. In addition, they are able to select or initiate projects or events that provide them with professional experience.

Cultivating leadership, service, and professional development.

One experience at a time.



Visit Career Services, or email kmvigil@eiu.edu for more information.